



Exhibitor Policies and Procedures

The General Council of the Assemblies of God

1445 N. Boonville Avenue . Springfield, MO 65802 . www.ag.org . Office (417) 567-4650

EXHIBITS / SPONSORSHIP TEAM

SERVICES

- Sharon L. Lee, Director | *Convention Services Group (CSG)*
- Janell A. Campbell, Events Manager | *Convention Services Group (CSG)*
- Sheila R. Mixer, Registration Manager | *Convention Services Group (CSG)*
- Lori L. Lawley, Housing Manager | *Convention Services Group (CSG)*

Updated:
9/16/2021 10:20 AM

Who Attends the AG Leadership Conference?

Approximately 350 District Directors and their spouses are expected in Branson.

The Purpose

The General Council of the Assemblies of God (GCAG) would like to acquaint our district leaders with businesses and resources that will benefit and enhance their ministries by providing a venue for exhibitors and vendors to display and share information about products and available resources.

Standards

The GCAG is a church fellowship and organization and reserves the right to restrict exhibits that are considered questionable.

Eligibility

GCAG reserves the right to refuse **Purchasers** if, after the acceptance of the **Application/Contract**, information is presented that would be inconsistent with the standards supported by **GCAG**.

Application/Contract

•In order to exhibit at the AG Leadership Conference, the Exhibitor Application/Contract must be completed through the registration link, submitted within the appropriate deadlines, and approved by the GCAG. A printed form/contract may also be submitted if preferred.

•It is understood that this application, which will become a contract upon acceptance by the GCAG, is based upon the floor plan of exhibits, rates, terms and conditions, which

constitute a part of, or are included in the Application/Contract.

•The GCAG reserves the right to decline any exhibitor as it deems necessary.

Booth Specifications and Policies

All individual booth spaces are primarily tabletop displays unless the display can fit in an area approximately 6'x10'.

1. Each space includes:
 - a. One 8' draped table and 2 chairs.
 - b. Exhibitor badge for each representative.
2. Power is available at additional cost. Please complete the Vendor Order Form and return to Janell Campbell at jcampbell@ag.org.
3. All tables and/or structures must be finished or draped.
4. No banners, signs, or structures may be suspended from the ceiling.
5. Exhibits may not obscure the view of adjacent exhibits by placement of either displays or equipment.
6. The playing of loud music, videos, noise making devices, or any sort of distraction to other exhibitors is prohibited.
7. Exhibitors are responsible for maintaining a neat and clean booth area.
 - a. Do not stack cartons or storage units in the hotel exhibit area during open hours.
 - b. Shipping cartons/boxes are to be stored or placed beneath a draped table completely out of sight, as per city codes and Fire Marshall enforcement.

- c. Material placed behind a booth backdrop cannot be visible from a side aisle or by an adjacent exhibitor.
- 8. The making of, or distributing of popcorn and helium balloons is not permitted.
- 9. The GCAG name and/or emblems may not be used in any form to imply that an exhibitor is a part of or endorsed by the GCAG.

Opportunities

Exhibits, additional advertising, and sponsorship opportunities, are available.

Payments

The prices of the exhibits vary by sponsorship. Please refer to the Exhibits Diagram, and attached AGLC22 Sponsorship & Exhibitor Opportunities, for booth location and price. Exhibit spaces will be assigned on a first-come, first-served basis per online registration or receipt of Application/Contract. If selections are already reserved, the booth space will no longer appear as an option. Convention Services Group reserves the right to shift space at any time, if necessary, for logistical purposes. There is a 20% non-refundable deposit per booth that will be due at the time of purchase. The deposit may only be paid for via credit card. Subsequent payments may be made by credit card or by mailing in a check. Telephone reservations will not be accepted.

Space Assignment

Exhibit spaces are assigned by the GCAG on a first-come, first-served basis. The GCAG reserves the right to shift space at any time as necessary. Telephone reservations are not accepted.

1. **Assigning space:** No exhibitor may assign, sublet, or apportion the whole or any part of space assigned, or exhibit therein, or permit any other person/company to exhibit therein any goods or services other than those manufactured or provided by the purchasing exhibitor. Exhibit space shared by two or more parties must be indicated on the Application/Contract.
2. **Literature/Materials:** Except for official convention materials, no literature may be placed in the Exhibit areas, on cars, or distributed in non-Exhibit public spaces (breakout rooms, ballrooms, hallways, restroom facilities, etc.)
3. **Non-Exhibitors:** Persons/companies who have not purchased exhibit space are prohibited from exhibiting, distributing materials, or soliciting anywhere on the Chateau on the Lake premises.

Exhibitor Music Authorization

All exhibitors using live or recorded music are required to provide proof of legal authorization (e.g. exhibitor is the copyright owner; exhibitor has written permission from the copyright owner, license covering the music). Without proof of authorization, exhibitors are prohibited from the use of live or recorded music in the exhibit.

Exhibitor Registration Badges

An exhibiting organization is issued one name badge per representative. Badges are non-transferable. Exhibitor badges must be picked up at check-in. Badges must be worn on premises at all times. Exhibitor badges allow access to all conference functions, other than closed sessions.

Exhibitor Housing

Exhibitor hotel room(s) should be reserved within the convention block. To book a room, call 888-333-LAKE and mention you are with the Assemblies of God. If you wish to stay elsewhere, please keep in mind you are responsible for your own transportation.

Liabilities

The GCAG is not responsible for the safety of exhibits against robbery, fire, or accident; nor accident to the exhibitor or their employees/representative. Please see Certificate of Insurance section of document.

Cancellations

10. Exhibit space cancellations/changes must be submitted in writing to jcampbell@ag.org.
 - No refunds will be made after January 15, 2022.
 - Cancellations made after **December 1, 2021** will be charged a 10% Cancellation Fee.
 - Cancellations made after **December 31, 2021** will be charged a 50% Cancellation Fee.
 - No refunds will be made after **January 15, 2022**.

The GCAG reserves the right to rent any cancelled booth space to another exhibitor without obligation to return any part of the original exhibitor's paid fee if the cancellation notice is received after January 15, 2022. Payments for booth space are refunded if the convention is cancelled by an event which makes it impossible or impractical to hold the event.

Certificate of Insurance

Exhibitors that are not a department of the GCAG, or a consolidated affiliate covered under GCAG's insurance, must provide a Certificate of Insurance naming *The General Council of the Assemblies of God* as additional insured for the dates of January 30 – February 4, 2022. The certificate must show

general liability coverage at a minimum of \$1,000,000.00. Exhibitors must include this certificate with the exhibit space Application/Contract. Insurance may be purchased through the GCAG, at a cost of \$170, for those who do not carry the required minimum. To obtain the additional insurance, contact the GCAG corporate office at 800-454-2761.

Load-In/Load-Out

Exhibitors may load in at **Chateau on the Lake** on **Sunday, January 30 from 3 - 8 p.m.** Exhibitors will load-out **Friday, February 4** when exhibits close at 4:30 pm.

Electrical & Equipment Items

Electrical services and additional exhibit items (chairs, tables, etc.) are available at a further cost to exhibitors and will need to be ordered using the Vendor Order Form. Please see *Chateau on the Lake* Vendor Form sent with this email. If you no longer have the Vendor Form, email jcampbell@ag.org and it will be sent to you. The *Chateau on the Lake* does not provide rental services for items such as televisions or furniture.

Schedule

Sunday, January 30

3:00 – 8:00 p.m. Exhibitor Set-up

Monday, January 31

8:00 am – 6:00 p.m. Exhibits Open

Tuesday, February 1

8:00 am – 6:00 p.m. Exhibits Open

Wednesday, February 2

8:00am – 6:00 p.m. Exhibits Open

Thursday, February 3

8:00am – 6:00 p.m. Exhibits Open

Friday, February 4

8:00am – 4:30 p.m. Exhibits Open

4:30 p.m. Exhibits Tear Down